

OCTOBER 2009

RMT Update



real women.
real harmony.
real fun.

Regional Management Team

Twilla Duvall
Team Coordinator

Jean Diekemper
Marketing Coordinator

Linda Gross
Communications Coordinator

Judy Kaeser
Membership Coordinator

Becky McDuffee
Directors' Coordinator

Sandy Perley
Financial Coordinator

Barb Purdum
Events Coordinator

Kerry White
Education Coordinator

Did you know that Region 5 has been selected as a Pilot for Membership for Sweet Adelines International? What an honor to be selected and now each of you have opportunity to show the rest of the Sweet Adelines in the organization how we can make our choruses grow by leaps and bounds. What is the best method for that to happen? Sell, Sell, Sell – and I mean **you** need to do the selling. Everywhere you go, every one you talk to, always have a smile on your face, and a song in your heart to share regarding our wonderful hobby.

The majority of our members come from word of mouth. It's up to you. Your chorus has membership recruiting efforts in the planning. Be prepared to “step up” when they come to you with the plans. If we do no recruiting of new members, I want you to keep this one alarming statistic in your brain. We are losing members at 15% each year. How many years will it take to become extinct?

Go to your Membership Coordinator and ask “what can I do to help?” I love pictures and the following tells more than 1,000 words.



Judy Kaeser
Membership Coordinator
Midwest Gateway Region 5